

Mission	Key Objectives	Objective 1 Active Promotion	Objective 2 Safe Environment	Objective 3 Grow Participation	Objective 4 Effective Good Governance	Objective 5 Enhance Programs
To govern, support and foster the growth and development of ice hockey in WA	Key Outcomes	Raise the profile of Ice Hockey in WA.	Create an enjoyable, safe, high quality environment.	Increase participation in all aspects of WA Ice Hockey.	Provide effective, good governance.	Enhance member performance by improving programs.
Vision Ice hockey to be a well-known progressive, popular and fun sport in WA with keen participation by members and supporters Values WAIHA will embody and promote the principles of: <ul style="list-style-type: none"> • Fairness • Equality • Responsiveness • Ethical behaviour • Inclusivity • Accessibility • Non-discriminatory • Spirit of competition • Commitment 	Key Strategies and Actions 2013	1.1 Work collaboratively with rink facilities in promoting ice hockey as an ice sport. 1.2 Enhance relationships with the community and businesses for advertising opportunities. 1.3 Develop a Communication Plan: a. Maintain a current website and social media process 1.4 Develop a Marketing Strategy to: a. Attract new members and volunteers b. Increase awareness of ice hockey in WA c. Attract spectators and sponsors d. Attract sports grants 1.5 Work with other organisations to raise Ice Hockey's profile in WA. (eg Dept Sport & Recreation, WAOC, Sports Federation, AIHL, schools and other ice sports) 1.6 Work with AIHL Perth Thunder to participate in high-performance pathways for players and raise Ice Hockey's profile in WA.	2.1 Publish, communicate and support Vision, Mission and Values of WAIHA. 2.2 Effectively administer the WAIHA and IHA member protection policy including complying with Working With Children (WWC) Checks. 2.3 Actively work with rink owners to improve player and non-player safety in facilities. 2.4 Implement initiatives which contribute to a high quality environment: a. Administrator development b. Officials development c. Medical development 2.5 Lead by example in supporting and effectively implementing 'Zero-tolerance' towards discrimination, bullying and harassment.	3.1 Recruit, support and recognise additional volunteers. 3.2 Introduce additional leagues as required to accommodate increasing membership and varying skill levels 3.3 Promote strong relationships with and between WA clubs 3.4 Promote strong relationships with rinks and other facilities 3.5 Develop and Implement inclusion strategy: a. Increase participation opportunities for people with disabilities b. Promote participation from people from culturally and linguistically diverse backgrounds. 3.6 Coordinate with other ice sports	4.1 Effective management of competition including: a. Scheduling of games and officials b. Scoresheet management c. Pointstreak management (Membership Database) 4.2 Work collaboratively with complementary sports, in particular the WA Inline Hockey Association & Community. 4.3 Establish committee procedures, work instructions, induction processes and handover documentation. 4.4 Develop recruitment, support and recognition strategies for players, coaches, officials and administrators. 4.5 Efficient annual budgeting, accounting and responsive accounts payable function. 4.6 Represent WA's interests at National forums. 4.7 Develop sustainable league structures in keeping with member numbers. 4.8 Maintain an organisational chart. 4.9 Implement archival process for important documents, and maintain Association history.	5.1 Effectively support and administer member participation in State and National initiatives, at all levels from Jamboree to Masters. 5.2 Plan and implement coaching and officiating development programmes. 5.3 Enhance junior player high performance development by instituting AJIHL teams, for 16-20 Age group 5.4 Enhance junior development to maximise younger age participation, particularly U-11's. 5.5 Promote women's participation in the sport through development events and national programmes. 5.6 Thwart the geographic divide to ensure pathways for our members to compete the highest level available. a. Increase WA representative numbers in National teams b. Increase "podium" finishes in National Tournaments
	Key Performance Indicators	1. KPIs for Objective 1 1. Create MOU with Perth Thunder for high performance player pathway 2. Develop Website and Facebook profiles 3. 4.	KPIs for Objective 2 1. 2. WAIHA appointed Member Protection Information Officer (MPIO) for 2015-16 3.	KPIs for Objective 3 1. Less Protests, Tribunals 2. WAIHA appointed Member Protection Information Officer (MPIO) for 2015-16 3. Increase the number of volunteers	KPIs for Objective 4 1. Migrate from Pointstreak to New IT system with all Australia 2. Operate budget to generate surplus to reinvest in High performance.	KPIs for Objective 5 1. Have 2 Perth teams compete in AJIHL; win medals 2. Implement an 11 and under WAIHA development program. 3. Appoint a WA representative to the Women's council and formalise the role.

